



THE MADURA COLLEGE

An Autonomous Institution affiliated to Madurai Kamaraj University
Re-accredited (3rd cycle) with 'A' grade by NAAC
Vidya Nagar, T.P.K. Road, Madurai – 625 011

CONSULTANCY POLICY / GUIDELINES

Consultancy in Higher Education Institutions essentially means 'Knowledge Exchange' and it facilitates developing mutually beneficial relationships with commercial, public, and other organizations. In particular, it encourages a close relationship with Government and Non-Government Organizations, Industries, other educational institutions, community and individuals.

Envisioned as a traditional as well as innovation intensive College, The Madura College, Madurai, engages in interacting with Industry, Business Community, Government and Non-Government Organisation with its general goal of creating an ambience in which new ideas, research and scholarship flourishes. The College is now looking forward beyond traditional R&D metrics of publications, sponsored research and patents through Industrial Consultancy by leveraging on intellectual outputs and knowledge creation from Madura College Community.

The institution inspires all faculty members to extend Consultancy Services that facilitate knowledge and technology transfer contributing to economic and social enhancement. The faculty members of The Madura College can make available their expert knowledge to external organizations, including government, public sector bodies, private organizations/individuals, community groups and business organizations in the shape of consultancy services to solve the problem. The institution acts as a morale booster to all faculty members to extend their expertise to the other institutions as well as the industrial experts. These services may help the College to establish a long-term relationship with such organizations which could lead to student's placements, research projects as well as give an opportunity to generate income for the College and faculty members involved in consultancy.



GUIDELINES

- All faculty members are encouraged to take up consultancy with relevant institutions and corporates of high repute.
- The consultancy provided may be of two types:
 - An individual faculty member offering consultancy on behalf of the institution.
 - A group/ a team of faculty members offering consultancy on behalf of the institution.
- The consultancy services might include - providing subject specific input/ offering technical assistance, data analysis, policy drafting, theoretical framework, advisory in HR/ healthcare/ business/ finance, making of prototype/ model/ product designing, etc.
- Appropriate Memorandum of Understanding (MoU) and Memorandum of Agreement (MoA) need to be executed between the College and industries/ corporates/ institutions, seeking consultancy services.
- The Madura College will receive the problem statement(s) from collaborating industries/ corporates/ institutions. The principal consultant will be identified by the Principal of The Madura College.
- A detailed work plan, including the budget needs to be approved by both the partnering institutions prior to the commencement of consultancy.
- The College provides necessary amenities for the consultancy services.
- All consultants need to abide by the revenue sharing criteria determined by the College, which would be decided for the individual projects.
- The faculty/faculty members must ensure that the consultancy work does not create a conflict of interest with the discharge of their duties.
- The faculty/faculty members can avail on-duty for industrial visit and meeting Industry persons for discussions related to consultancy work.
- Publications regarding consultancy work shall include the faculty affiliation of the institution and acknowledge for the facilities/materials used from the institution.
- Any difficulty or challenge faced during the course of consultancy should be brought to the immediate knowledge of the College and the partnering institutions/organisation.
- Any deviation from the objectives and terms of reference of consultancy services should be approved by both the institutions.
- On completion of the consultancy, a report needs to be submitted to the college and the partnering industries/ corporates/ institutions.
- Revenue sharing between the consultant and the management shall be done by case-to-case basis.


PRINCIPAL

